

Contract # 48487

Schedule Dates

10/02/12-10/08/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 1904 Sked C (27984)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1904

CPE

Local/Political Candidate Agency

Account Types

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 09/28/12
Last Modified 09/28/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,550.00
Net Total \$31,450.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 20 \$37,000.00
Grand Total: 20 \$37,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/28/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8A- 9A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/28/12
3.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	9A- 9:30A (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/28/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	10A- 11A (ET)	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/28/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11A- 12P (ET)	1		X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/28/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	1P- 2P (ET)	1		X	X	X	X			1	\$800.00	\$800.00	WHDH Boston (WHDH)		9/28/12
7.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	2P- 3P (ET)	2		X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/28/12
8.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/28/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7P- 7:30P (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
10.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 8P (ET)	1	1							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/28/12
11.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:30P- 8P (ET)	1		X	X	X	X			1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/28/12
12.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10P- PARENTHOOD	1		X						1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		9/28/12
13.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	8:30P- UP ALL NIGHT	1				X				1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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14.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9A- 10A (ET)	1						X		1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/28/12
15.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7P- 8P (ET)	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/28/12

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